Pricing Promotion - 3 November 2026 – 31 January 2027

Terms & Conditions

1. This offer is provided by Whitecross Dental Care Limited trading as {my}dentist, a company incorporated in England and Wales with registration number 244415 and with its registered office address at Europa House, Europa Trading Estate, Stoneclough Road, Kearsley, Manchester M26 1GG ("mydentist"). It entitles eligible patients to reduced prices on examinations, emergency appointments and hygiene appointments at participating practices, as set out below.
2. The trial prices are set out in the pricing table at the end of these terms. Prices vary by practice and region, and some practices remain at their existing prices for certain appointments.
3. This offer is available to new and existing patients across examinations, emergency appointments and hygiene appointments
4. The offer runs from 3 November 2026 to 31 January 2027 inclusive. The appointment must be booked within this period to qualify.
5. Prices shown are the standard private fees at participating practices. Fees can vary by practice, and not all treatments are available at every practice.
6. The offer applies to the appointments listed only. It can't be used against any other treatment, product, consultation fee, or top-up.
7. The offer can't be combined with any other offer, discount, promotion, or membership benefit.
8. All treatment is subject to clinical assessment and suitability. Treatment will only proceed where it is clinically appropriate following consultation with a clinician. A consultation does not guarantee eligibility for further treatment, which is chargeable at standard practice prices.
9. The offer has no cash alternative and is non-transferable and non-refundable, except where required by law or professional obligation.
10. mydentist reserves the right to amend, suspend, or withdraw the offer at any time without prior notice.
11. Participating practices only.
12. By taking up this offer, patients agree to these terms and conditions.
13. These terms are governed by the law of England and Wales, and standard mydentist practice terms and patient policies also apply.
14. Campaign pricing

Appointment	Previous price	Trial price	Notes
New patient examination	£79	£64 or £39	Varies by practice / region
Existing patient examination	£64	£39	Some practices unchanged
Emergency appointment	£135	£119	
Hygiene [tier 1 — confirm]	£77	£69	Some practices unchanged
Hygiene [tier 2 — confirm]	£105	£99	Some practices unchanged