





Q2 FY2020 - Investor presentation 13 November 2019





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Agenda



- Introduction Chief Executive overview and new appointments
- Performance & business update
 - **{my}dentist** developments
 - General dentistry
 - Orthodontics
 - **DD** developments
- Financial review
- Outlook
- Summary
- Q&A

Introduction



- Adjusted EBITDA for Q2 in line with guidance
- {my}dentist continues to make progress
 - Affordable private continues to be a strong growth story
 - Good progress in attracting and retaining clinicians in particular newly qualified dentists
- DD recovery firmly underway
 - Strong revenue growth in aesthetic products
 - Expansion in engineering and Ireland at higher margins
- Remain "cautiously optimistic" for the full year
 - Both {my}dentist and DD on plan for the year
 - NHS revenue impacted by slower than expected working hours improvement
- No change to full financial year guidance

New appointment



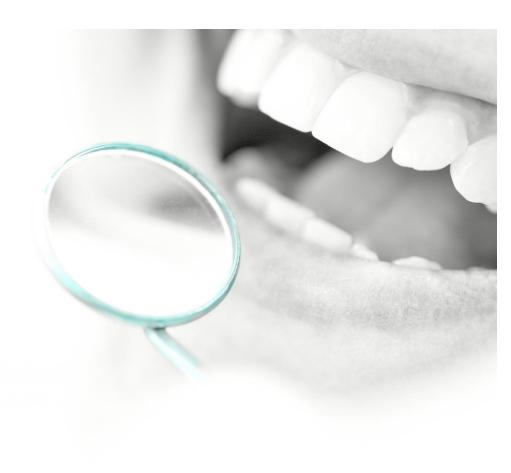


Nilesh Pandya, Chief Financial Officer

- Over 18 years experience as CFO of private equity backed growth businesses
- Most recently CFO of International Car Wash Group Limited leading up to a successful sale from TDR Capital to Roark Capital Group
- Previously played a pivotal role in the growth and sale of Skrill Holdings to CVC
- Member of the Institute of Chartered Accountants in England and Wales
- Now undertaking an extensive induction and starts formally in role from 1 January 2020



Q2 FY2020 Performance & business update



Q2 FY2020 group performance





{my}dentist

- Private revenue LFL growth of 21.5% per working day for Q2 (YTD: 18.8% - FY19: 5.2%)
- Total revenue, excluding disposal sites, up £7.3m (6.6%)
- Adjusted EBITDA up £2.3m (17.2%) year-on-year for the quarter



DD

- Revenue up 23.3% at £40.9m (before intergroup eliminations) for the quarter
- Adjusted EBITDA of £1.7m is £0.5m (39.2%) up on Q2 FY2019



Group

- Revenue up 8.9% year-on-year to £151.7m for the quarter
- Adjusted EBITDA margin of 10.5% for the quarter.
- Q2 Adjusted EBITDA up £2.3m (17.1%) on FY2019 to £15.9m
- YTD Adjusted EBITDA up £1.6m (6.2%) on FY2019 to £27.4m



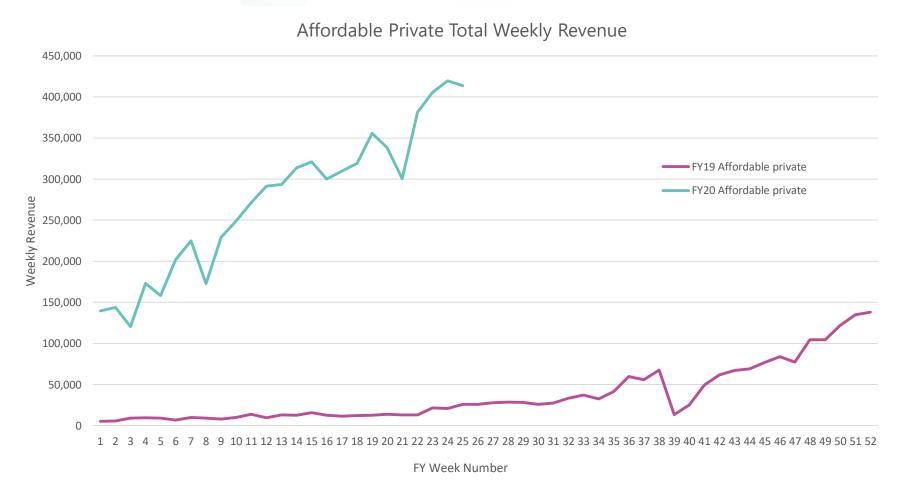
Private revenue

- Q2 like-for-like private growth, adjusted for the number of working days, was 21.5%
- Private revenue growth for Q2 excluding ortho up £5.8m for Q2 to £28.7m (25.2%)
- Year to date like-for-like total private growth per working day of 18.8%
- Revenue growth strong in the 14 Advanced Oral Health Centres* (+34.9% LFL private revenue YTD)
- {my}options phase one roll-out now completed; over 400 sites now offering our new affordable private proposition
- In sites offering affordable private, total private LFL growth of 26.3% for the year to date

^{*} Advanced Oral Health Centres are larger practices acting as a hub for specialist treatments such as implants. Spoke practices refer patients to the hub for more complicated treatments where necessary.



 Total affordable private now at run rate of +£400k+ per week at end of Q2





Q3 private development

- Phase out of remaining "Access {my}dentist"* in Q3
- Quality audits to be conducted for {my}options:
 - testing call response
 - appointment availability
 - quality of patient journey
- Revisit training for the whole practice team to ensure consistent messages provided to patients
- As sites mature we are seeing increased utilisation of finance options
 & low cost payment plans

^{* &}quot;Access {my}dentist" was our original limited scope affordable private treatment proposition. It has now been replaced by the wider scope of {my}options.



NHS revenue

- NHS revenue in Q2 of £79.2m, excluding disposal sites and Orthodontic practices, up £1.6m on the prior year
- Like-for-like NHS revenue per working day is down 2.9% for the quarter
- UDA delivery per working day is down 5.2% for Q2
- Fall in UDA volume offset by year to date adjustment for the DDRB uplift
- Contract value to be increased by 2.42% in England, 2.5% in Wales, and 2.5% in Scotland
- Practice productivity measures such as revenue per hour continue to improve but NHS dentist availability remains a challenge





Halifax merger and relocation

- Merger of three practices into one state of the art, high street, fully accessible location
- Largest practice in the estate with capacity to support 40,000 patients
- 13 dental surgeries on one site
- Longer opening hours including evenings & weekends
- Offering both {my}options and NHS services
- Opportunity on site for further organic growth
- Opened 1 October 2019

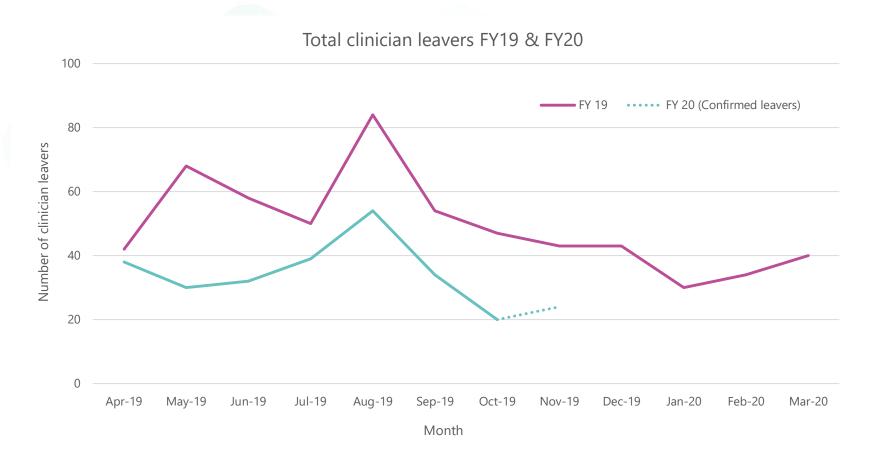


Resourcing & retention

- Resourcing and retention remains a key priority
- Net new clinicians of 74 in Q2
- 129 net new clinicians year to date
- 100+ graduate dentists* starting in September and October compared to 63 in FY2019
- Pipeline of dentists to join {my}dentist remains strong for Q3
- Availability of {my}options and the opportunity to do more private work is contributing to the sharp drop in leavers year-on-year
- The average dentist is completing 35% more private work now than a year ago

^{*} A new graduate dentist will have completed a one year period of Foundation (previously known as vocational) training before receiving a NHS performer number







{my}orthodontist

- For FY2020, we have separated out our specialist orthodontic practices from general practices to create a standalone division: {my}orthodontist
- Q2 FY2020 total revenue of £10.2m, in line with FY2019
- Gross margin lower at 47.5% (Q2 FY2019: 49.6%) due to higher dentist fees on wind-down contracts.
- Adjusted EBITDA in Q2 FY2020 of £2.4m, £0.4m down on FY2019
- Further delays in new contract award process across the North and Midlands as a result of a number of legal challenges to the process
- No change in expected impact to EBITDA for this financial year
- New Director of Orthodontics, Michelle Shambrook in role

^{*} Wind-down contracts refer to the completion of treatment for existing patients in some circumstances where the previous PDS contract has been lost

Q2 FY2020 summary – DD

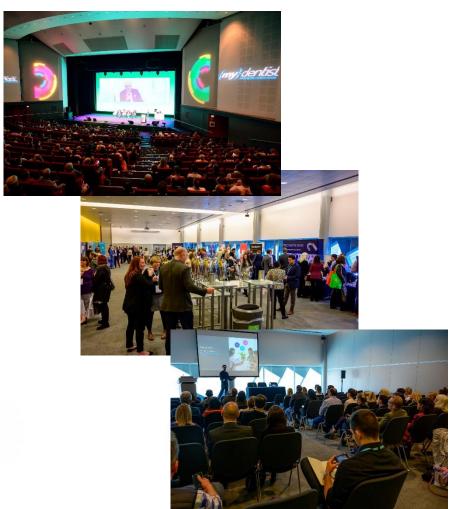


- Total revenue, excluding sales to {my}dentist, up 28.8% to £33.7m from £26.1m in Q2 FY2019
- Adjusted EBITDA for Q2 up £0.5m year-on-year to £1.7m (39.2%) and 52.0% for H1 to £2.6m
- MedFX volumes significantly higher through increased sales of toxin and fillers following the Galderma contract win
- Good continued progress in Ireland with an expansion in higher margin engineering services
- Overall gross margin down due to lower margin toxin sales but gross profit up by £0.6m (6.4%) in Q2
- Limited currency loss year to date but foreign exchange risk remains in H2

Q2 FY2020 – Other developments



- Largest ever annual clinical conference held in October with over 650 delegates including for the first time some from outside of the group
- Speakers included the Chief Executives of the BDA and the GDC on the future of dentistry
- Conference included the practice Excellence awards where we had over 4,500 nominations from staff and patients across all categories



Q2 FY2020 – Other developments



- 18 (my)dentist teams and individuals shortlisted across various dental industry awards
 - Includes nominations for Dental Nurse of the Year, Best Young Dentist and Best Practice/Team
- {my}dentist careers website shortlisted for awards at the In-House Recruitment awards
- DD nominated for three awards at the Dental Industry Awards
 - Customer Service Provider of the Year (greater than 25 Employees)
 - Service and Repair Company of the Year
 - Outstanding Business of the Year (greater than 25 Employees)
- New management incentive scheme now agreed with Carlyle



Financial review



Q2 FY2020 Financial highlights



- Group revenue up 8.9% in Q2 to £151.7m from £139.3m. YTD revenue up 3.2% to £290.7m
- {my}dentist LFL total revenue up 2.7% per working day in Q2
- Private revenue mix improving as a proportion of dental practice revenue year-on year

| Dental practice revenue | Q2 FY2020 | Q2 FY2019 |
|-------------------------|-----------|-----------|
| NHS | 73.5% | 77.2% |
| Private | 26.5% | 22.8% |

- Adjusted group EBITDA up 17.1% on Q2 FY2019 to £15.9m
- {my}dentist Adjusted EBITDA up 17.2% to £15.5m with DD up 39.2% at £1.7m
- LTM Adjusted EBITDA of £59.7m and pro-forma Adjusted EBITDA of £60.2m

Financial results for Q2 FY2020 Income statement



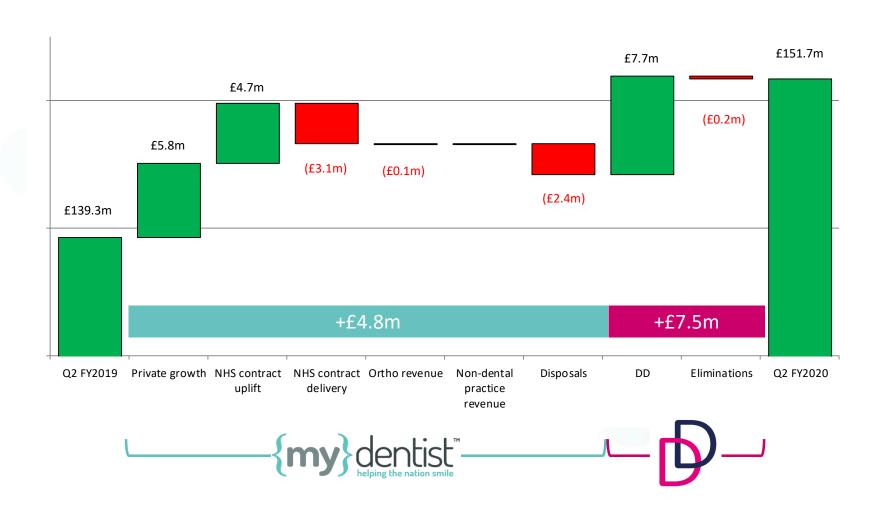
| | Q2 FY2020 £m | % of revenue | Q2 FY2019 £m | % of revenue | % change |
|------------------------|-----------------|--------------|-----------------|--------------|----------|
| Revenue | 151.7 | | 139.3 | | 8.9% |
| Gross profit | 64.7 | 42.6% | 62.1 | 44.6% | 4.2% |
| Overheads* | (45.7) | 30.1% | (48.9) | 35.1% | |
| Other operating income | 0.5 | | 0.5 | | |
| EBITDA | 19.4 | 12.8% | 13.6 | 9.8% | |
| | | | | | |
| Rental charges | (3.5) | | _** | | |
| Adjusted EBITDA | 15.9 | 10.5% | 13.6 | 9.8% | 17.1% |

^{*} Administrative expenses plus distribution costs before depreciation, amortisation, impairment and other non-underlying items.

^{**} FY19 overheads include rent charges.

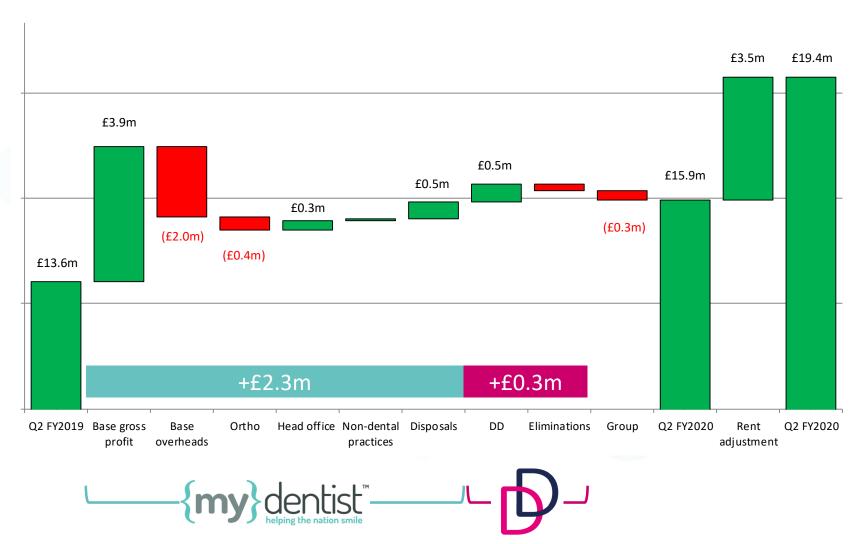
Financial results for Q2 FY2020Group revenue bridge





Financial results for Q2 FY2020Group EBITDA bridge





Financial results for Q2 FY2020

Acquisitions & Disposals



- Total of 604 practices at 30 September 2019 (625 at 30 September 2018)
- Merger and relocations of practices in Halifax (3 into 1) and Shipley
 (2 into 1) opened in October
- In-house acquisitions contact team continue to explore the market and look for value additive opportunities
- Projected multiples of many practices continue to be above the maximum rates willing to pay
- Opportunities also being considered for additional services to fit into the DD operating model

Financial results for Q2 FY2020 Cash flow statement



| £m | Q2 FY2020 | Q2 FY2019 | |
|---|-----------|-----------|--|
| Cash generated from operations before working capital | 18.8 | 12.8 | |
| Working capital | 8.6 | 3.8 | |
| Cash generated from operations | 27.4 | 16.6 | |
| Net capital expenditure | (6.7) | (5.9) | |
| Corporation tax | - | - | |
| Cash flow before acquisitions and debt service | 20.7 | 10.7 | |
| Interest | (14.6) | (14.4) | |
| Cash flow before acquisitions and financing | 6.1 | (3.7) | |
| Acquisitions | - | (0.1) | |
| Principal elements of lease payments | (3.5) | - | |
| Financing | - | - | |
| Net cash flow | 2.5 | (3.8) | |
| Opening cash | 11.5 | 15.1 | |
| Closing cash | 14.1 | 11.3 | |
| Net debt | 557.4 | 537.6 | |







FY2020 Outlook - no change



- {my}dentist Adjusted EBITDA forecast at £58m-£60m
- DD forecast at £5m-£6m of EBITDA
- Group overhead including inter-group profit eliminations forecast at -£4.0m
- Group Adjusted EBITDA expected to be between £60m-£62m
- Capex investment in practices and DD capabilities of c£24m for the year
- Cash outflow likely in Q4 SSRCF likely to be £30m drawn at 31
 March 2020

Summary



- Key message remains that of "cautious optimism"
- Both {my}dentist and DD remain on track
- New CFO in role from 1 January 2020
- {my}dentist
 - Stronger than expected private growth
 - Improvement in revenue mix continues
 - Resourcing and retention going well
 - But continuing constraint of working hours has resulted in lower than expected UDA volumes
- DD
 - Benefits of the Galderma agreement flowing into revenue
 - Significant improvement in EBITDA on last year
- No change in guidance for the financial year







Basis of preparation



- IFRS 16 "Leases" effective for financial year 2020
- Requires recognition of a right of use asset and financial liability for future payments for all leases
- Transition point 1 April 2019, asset and liability of £94.1m recognised
- No prior year restatement reported GAAP figures for FY2019 not adjusted
- Income statement changes
 - No rent charge through the income statement
 - Depreciation charge on the right of use asset
 - Interest charge to recognise discount on the liability
 - Rent payments reduce the liability on the balance sheet
- In order to provide comparability, details of historic rent charges and Adjusted EBITDA (EBITDA adjusted for rent) have been included in Q2 reporting

Basis of preparation



| | | Q1 | Q2 | Q3 | Q4 | Full year |
|--------|-------------------------|--------|--------|--------|--------|-----------|
| FY2018 | Reported EBITDA | 12,108 | 13,507 | 14,698 | 14,802 | 55,115 |
| | Lease adjustment | 3,864 | 3,762 | 3,698 | 3,620 | 14,944 |
| | EBITDA under IFRS 16 | 15,972 | 17,269 | 18,396 | 18,422 | 70,059 |
| | | | | | | |
| FY2019 | Reported EBITDA | 12,220 | 13,616 | 15,369 | 16,900 | 58,105 |
| | Lease adjustment | 3,700 | 3,757 | 3,749 | 3,610 | 14,816 |
| | EBITDA under IFRS 16 | 15,920 | 17,373 | 19,118 | 20,510 | 72,921 |
| | | | | | | |
| FY2020 | Adjusted EBITDA | 11,490 | 15,939 | | | |
| | Lease adjustment | 3,497 | 3,497 | | | |
| | Reported EBITDA IFRS 16 | 14,987 | 19,436 | | | |

• This presentation compares the reported EBITDA in Q2 FY2019 £13.6m with Adjusted EBITDA of £15.9m for Q2 FY2020





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Investor information is available from our dedicated investor website:

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